

Sameer Bhalerao

Senior Analytics & AI Leader · ex-Amazon L6 BIE · Analytics Leadership · LLM Deployment · Luxembourg, EU
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PROFESSIONAL SUMMARY

Senior Analytics & AI Leader (ex-Amazon L6 BIE) with a track record of building high-trust data functions, automating multi-million-euro reporting pipelines, and deploying production-grade AI systems end-to-end. 11+ years of full-stack, independent delivery — from data architecture and pipeline design to executive reporting, LLM product launches, and agentic workflow integration — leading teams and delivering independently across complex, global programmes at Amazon scale. Targeting analytics and AI leadership roles across Luxembourg and the EU.

CORE COMPETENCIES

- Data Function Build-Out
- BI Modernisation & Architecture
- Metrics Design & Governance
- Executive Reporting & QBR Design
- Agentic AI & LLM Deployment
- AI Product Development
- ETL Pipelines & Data Architecture
- SQL · Python · Data Modelling
- BI Dashboarding (QuickSight, Tableau)
- Team Leadership & Mentorship

AI & ANALYTICS CASE STUDIES – INDEPENDENTLY BUILT & DEPLOYED

Vyoman
AERIAL PHOTOGRAPHY · COMMERCE

End-to-end AI-native aerial business: Next.js storefront (Stripe + Gelato print-on-demand), Django ops console, and Vantage — a 12-phase LLM mission intelligence system with streaming brief generation, airspace compliance, and portfolio ROI attribution. Live with real orders.

ComplyLens
REGULATORY COMPLIANCE · LLM

AML/KYC compliance intelligence for Luxembourg financial institutions — three product pillars (RiskRationale, ReviewMemo, AlertDesk) generating CSSF-inspection-ready documentation with structured evidence citations and four-eyes workflow. Rapid MVP deployment within 48 hours to validate architecture.

Disha Analytics
B2B SAAS · LLM PIPELINE

Restaurant intelligence platform compressing 2 analyst-days of research into <5 minutes — 6-agent LLM pipeline, 8 public data sources, 3 delivery modes (scan, validated report, owner walkthrough). Live in production with pilot clients.

CircleWorks
MARKETPLACE · COMMUNITY PLATFORM

Trust infrastructure for the informal local economy: workers build verifiable skill scores, residents post jobs with LLM-generated pricing, and payments flow directly via UPI — platform never touches money. Django + Telegram bot + Claude API. Pilot live, Bangalore.

Soul Spark
PERSONAL INTELLIGENCE · LOCAL LLM

Multi-agent personal life intelligence system — six advisory domains (finance, health, career, social, growth, library) unified into a single chat interface. Privacy-first: all LLM inference local via Ollama, zero data exfiltration. Live at soulspark.me.

Narrate
CONSUMER AI · AUDIO / ACCESSIBILITY

AI-native audiobook system converting any document into narrated audio — Narrate-Ready 9-rule preprocessing pipeline, DALL-E 3 cover art, 3-mode lock-screen captions via MediaSession API, and adaptive buffered TTS. Zero-database architecture on Cloudflare R2. Daily driver.

PROFESSIONAL EXPERIENCE

Senior Analytics Lead – Global Marketplace Selection Expansion

Jan 2024 – Apr 2026

Amazon (L6 Business Intelligence Engineer) · Luxembourg

- Sole analytics lead for Amazon's \$11.5B global marketplace selection program — designed and delivered all reporting infrastructure independently; rebuilt the Quarterly Business Review framework with a new metric taxonomy, driving 4 consecutive leadership cycles that shaped product strategy across 17+ global stores.
- Diagnosed and resolved systemic data integrity failures across an \$838M+ revenue program, re-establishing source-of-truth reporting for 20+ downstream teams used by business managers and engineers worldwide.
- Authored full technical blueprints and product requirements for a \$11.1B cross-border listing migration as sole analytics resource — defined launch-critical infrastructure under a 32-day timeline, enabling pilot (Oct 2025) and global rollout (Dec 2025).
- Delivered financial modelling and a 4-phase analytics strategy for a \$2.5B new-seller platform initiative — requirements approved by Amazon Europe VP.

KEY IMPACT NUMBERS

\$11.5B
programme
analytics owned

\$11.1B
technical blueprint
authored

€110M
revenue
opportunity found

2,000+
hrs/yr automated
(SCM)

90+
users, 10 countries

6
AI products
independently
shipped

TECHNICAL SKILLS

Languages & Query

SQL

Python

R

Data & ETL

Redshift

DuckDB

dbt

Spark

BI & Visualisation

QuickSight

Tableau

Plotly

AI & Agentic

LLM Systems

Ollama

LangGraph

Claude

OpenAI

Infrastructure

AWS

Railway

Vercel

Next.js

Django

FastAPI

EDUCATION

B.E. – Electrical & Electronics

Birla Institute of Technology, Mesra
Ranchi, India · 2010–2014

First Class with Distinction

CERTIFICATIONS

- dbt Analytics Engineering
- AWS BI Technology Specialist
- AI For Everyone – DeepLearning.AI
- LangGraph & LangChain
- Ollama – Local LLM Inference
- Agentic Coding – Claude Code

PROFESSIONAL FOCUS

- Analytics Leadership (FT or Fractional)
- Data Function Build & Scale
- BI Architecture & Modernisation
- LLM & AI Product Deployment
- Executive Reporting & QBR Design
- ETL Architecture & Pipeline Build

PROFESSIONAL EXPERIENCE — CONTINUED

Senior Analytics Lead – Private Label Commerce (L5 → L6)

Jan 2021 – Dec 2023

Amazon (Business Intelligence Engineer) · Luxembourg

- **Built the EU Private Brands analytics function from scratch** — carried the full analytics load solo for 10 months serving a 50-person business team; expanded scope to Worldwide Private Brands across North America, Europe, and Japan; delivered 22 reports and 5 dashboards in the first 20 months.
- Delivered the first consolidated Deals Performance Dashboard (6 views, 20+ metrics) adopted as the global single source of truth — **90+ users across 10 countries and 12 job families**, saving **350+ hours/year**.
- Diagnosed a catalogue data gap uncovering **~€110M in annual revenue opportunity** — adopted by senior leadership in quarterly planning; product defect dashboard saved **50+ hours/week** for product managers (cited by a Category Director in promotion assessment).
- Automated the Supply Chain Monthly Business Review — converted a 4-day manual process to a fully automated 25-metric report saving **~1,000 hours/year**; Inventory Tracker Engine saved a further **1,000+ hours/year**, extended to North America and Asia Pacific.
- Promoted L5 → Senior BIE in 2022; managed 5 direct reports (3 analysts, 2 interns); trained 2 new analysts to independent delivery.

Lead Business Analyst – Digital Payments & Commerce (L5)

Apr 2019 – Jan 2021

Amazon · Bengaluru, India

- Designed the **Downstream Impact framework** enabling Go/No-Go decisions on **5 product experiments (\$30M GMV at stake)** — adopted as the standard launch-readiness methodology across the payments portfolio.
- Built a Python self-serve segmentation tool processing ~100 marketing campaigns/month; reduced setup time by ~70%, **saving ~3,000 hours/year** for marketing and product teams.
- Designed fraud-prevention logic **auto-cancelling ~100K abusive orders/month**; identified INR 5.2 Cr in recoverable refunds. Led 3 direct-report analysts.

Business Analyst – Digital Payments & Commerce (L4)

Jan 2017 – Apr 2019

Amazon · Bengaluru, India

- Built end-to-end data pipelines, 5 dashboards, and a 25+ query self-serve library supporting 8 category launches — foundational analytics suite for a **\$2B digital commerce business**.
- Created 2 proprietary data sources from scratch; pioneered a SQL technique adopted across the engineering organisation. Identified \$5M in accounting corrections across business and finance teams.

Decision Scientist (Analyst → Senior Analyst)

2014 – 2016

Mu Sigma Business Solutions · Bengaluru, India

- Analytics for two Fortune 500 clients (US retail and airline) — built customer segmentation, demand forecasting, and marketing mix models influencing multi-million-dollar spend decisions.
- Delivered end-to-end reporting infrastructure for a US retail client; automated weekly performance dashboards replacing a 3-day manual analyst process.